

# JOSH ALFARO//Art Director

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## ◆ Education

OTIS College Of Art and Design,  
Los Angeles, CA / Bachelor of Fine Arts-  
Communication Arts/ Advertising & Marketing



## ◆ Skills

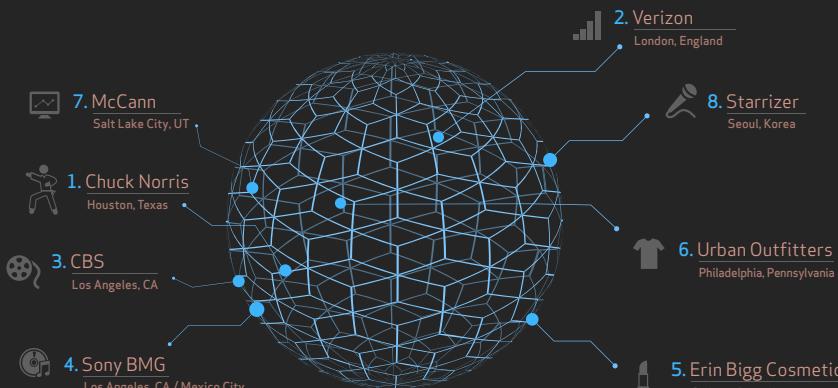
Windows / Mac proficient, Adobe CS,  
Familiar with lighting /studio environments,  
Fluent in English & Spanish



## ◆ Freelance Clients

1. Chuck Norris
2. Verizon
3. CBS
4. Sony BMG
5. Erin Bigg Cosmetics
6. Urban Outfitters
7. MRM McCann Erickson
8. Starrizer

Sunset Marquis Hotel  
TE Connectivity  
Intel  
Soho Grand Hotel  
City of El Segundo  
Raleigh Enterprises  
Kickstart Foundation  
Nordstrom  
Vail Resorts  
Moregold Records  
Norte Records  
Zions Bancorp  
Target  
Maverick / Flying J  
Saks 5th Avenue  
Green Dot Films  
Amazon  
Junk Food  
Pioneer Electronics



## ◆ Full Time Employment History

Jun '15	Rumor Records, Salt Lake City Vice President	Jan '25 Current
Aug '18	PDQ.com, Salt Lake City Creative Director	Sept '18 Oct '22
Sept '09 - Aug '11	Music Makes Music, Salt Lake City, UT, Creator / Director	Mar '09 - Present
Oct '07 - Feb '09	da Vinci Advertising & Marketing, Salt Lake City, UT, Art Director	Aug '13 - Jun '15
Aug '04 - Feb '07	Youth Build / PV Arts, Los Angeles, CA Art Teacher	Jan '06 - Jan '07
	Sabatino Day, Los Angeles, CA Intern / Art Director	Feb '00 - Jul '03
	Precision Time, Salt Lake City, UT Trainer / Regional Manager	

## ◆ Photography & Post Production

Raul Vega Photography / People  
Ian Brooks Photography / Elle  
Space Magazine  
Dr 90210  
Swingtown / CBS  
Revenge  
The Riches  
Modus Magazine  
Nadia Masot  
The Truth about Tobacco  
ICON Syndicate  
Lakeshore Entertainment

## ◆ Career Highlights

- 📞 Phone Calls from Chuck Norris.
- ⌚ Opened 25 New Stores in 7 months for Precision Time
- Grammy Award Attending Latin Grammys With New Artist Nominee
- 💻 Getting Offered Cocaine by a celebrity client as payment (which was politely declined)
- ⌚ Art Directed / Produced Videos For TE's largest investor conference
- 📱 Helped Win Multi-million Dollar Pitches for MRM by building presentation visuals
- 👕 Seeing Apparel Designs while in other countries and on TV
- 💻 Seeing Ad Spots on TV and on the web with millions of hits
- 👞 36 New Sponsors in first 6 months for the Music Makes Music foundation
- 🎸 \$1M Increase in Sales compared to previous year through Traveler Guitar Campaign

◆ Hobbies: photography, swimming, reading, musical instruments, timepieces, films, t-shirts, racquetball, ebay, travel